



# CSANC

College Stores Association of North Carolina, Inc.

**CSANC 51st Annual Meeting - October 25th-28<sup>th</sup>, 2020  
Hilton, Greenville, NC**

## **REQUEST FOR GOODIE BAG ITEMS**

A Goodie Bag full of items has always been a hit at trade shows. Convention evaluations and feedback indicate that our bookstore members want them back and our Board of Directors agree. As vendors, we have always enjoyed getting some of the items that your company sells and some of the ad specialties that your company gives away.

We've had some vendors say that they don't want to give any items to other vendors. We've had some vendors say they like giving items to other vendors because if that vendor talks about the product, then that vendor becomes a salesman for the product. This generates word-of-mouth advertising.

We can't please all the vendors all the time, but this time the Board of Directors has decided to let you have it both ways:

1. Contribute to a Goodie Bag that will be distributed to all attendees; or
2. Contribute to a Goodie Bag that will be distributed to only bookstore attendees.

Contributing to #1 or #2 above will assure that your name and your company name will be listed as a supporter of CSANC in the Convention Binder that each attendee will receive. ! Advertising !

In lieu of the above, you may elect to distribute items at your table and not be listed in the binder.

So, starting now we are requesting items from your companies to be included in the Goodie Bag. We will need a minimum of 100 items for distribution to everyone or 60 items for bookstore attendees only. We want this to be another great convention. Please consider supporting CSANC with the 100 piece request.

See you in Wilmington!

**Goodie bag items and ad specialty  
items should be sent by Oct 1 to:**

Your Board of Directors:  
Dave Hicks, President  
Christian Jackson , Vice President  
Sharon Anania, Secretary  
Kevin Hannegan, Past President

Attn: TBD

