



CSANC

College Stores Association of North Carolina, Inc.

CSANC 48th Annual Meeting - October 22-25, 2017
Hilton Wilmington Riverside Hotel - Wilmington, N.C.

REQUEST FOR GOODIE BAG ITEMS

A Goodie Bag full of items has always been a hit at trade shows. Conference evaluations and feedback indicate that our bookstore members want them back and our Board of Directors agree. As vendors, we have always enjoyed getting some of the items that your company sells and some of the ad specialties that your company gives away.

We've had some vendors say that they don't want to give any items to other vendors. We've had some vendors say they like giving items to other vendors because if that vendor talks about the product, then that vendor becomes a salesman for the product. This generates word-of-mouth advertising.

We can't please all the vendors all the time, but this time the Board of Directors has decided to let you have it both ways:

1. Contribute to a Goodie Bag that will be distributed to all attendees; or
2. Contribute to a Goodie Bag that will be distributed to only bookstore attendees.

Contributing to #1 or #2 above will assure that your name and your company name will be listed as a supporter of CSANC in the Convention Binder that each attendee will receive. ! Advertising !

In lieu of the above, you may elect to distribute items at your table and not be listed in the binder.

So, starting now we are requesting items from your companies to be included in the Goodie Bag. We will need a minimum of 144 items for distribution to everyone or 60 items for bookstore attendees only. We want this to be another great convention. Please consider supporting CSANC with the 144 piece request.

See you in Wilmington!
Your CSANC Board of Directors

Goodie bag items and ad items should be sent by Oct 1 to:

Cape Fear Community College Bookstore
Attn: Jamie Spaulding
415 North Second Street
Wilmington, NC 28401

